



WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

Mentzer Media Services  
600 Fairmount Ave  
Suite 306  
Towson, MD 21286-1002

## Contract # 846622

**Schedule Dates** 08/28/12-09/03/12  
**Advertiser** Americans for Prosperity (30204)  
**Agency/T-Code** Mentzer Media Services (3924)/833926835  
**Product** Political - Ballot Issue (1195)  
**Brand** 1837/PAC (175185)  
**Salesperson** Nesci, Mark (3195)  
**Sales Office** HRP - Washington DC  
**Buyer Name** CLOYD, ELISE  
**Phone/Fax** /  
**CPE** 1837  
**Account Types** National/Political Issue - Agency  
**Billing Type** Weekly/Irregular  
**Comments** AMER FOR PROSPERITY  
AMERICANS FOR PROSPERITY IDB #1021 TV INVOICES #9912736

**Date Entered** 08/03/12  
**Last Modified** 08/03/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** 06262152  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,660.00  
**Net Total** \$20,740.00  
**Sales Tax**

## Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Sep. 2012	25	\$24,400.00
<b>Grand Total:</b>	<b>25</b>	<b>\$24,400.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/28/12-08/31/12	3	:30	4P- 4:59P (ET)			1		1	1			3	\$300.00	\$900.00	Charlotte (WCNC) (WCNC)	4P NEWS	8/3/12
2.0	Normal Line / SPOT	08/28/12-08/31/12	2	:30	5:29P- 5:59P (ET)			1	1		1			3	\$400.00	\$1,200.00	Charlotte (WCNC) (WCNC)	530P NEWS	8/3/12
3.0	Normal Line / SPOT	08/29/12-08/31/12	2	:30	6:59P- 7:30P (ET)				1	1	1			3	\$1,400.00	\$4,200.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/3/12
4.0	Normal Line / SPOT	08/28/12-08/30/12	2	:30	7:30P- 7:58P (ET)			1	1	1				3	\$1,250.00	\$3,750.00	Charlotte (WCNC) (WCNC)	WHEEL FORTUNE	8/3/12
5.0	Normal Line / SPOT	08/28/12-09/02/12	3	:30	11P- 11:34P (ET)			1	1	1		1	1	5	\$650.00	\$3,250.00	Charlotte (WCNC) (WCNC)		8/3/12
6.0	Normal Line / SPOT	08/29/12-08/29/12	2	:30	10P- Law and Order SVU				2					2	\$2,800.00	\$5,600.00	Charlotte (WCNC) (WCNC)		8/3/12
7.0	Normal Line / SPOT	09/01/12-09/01/12	3	:30	10P- Law and Order SVU							2		2	\$1,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)		8/3/12
8.0	Normal Line / SPOT	09/02/12-09/02/12	3	:30	11A- 11:30A (ET)								1	1	\$200.00	\$200.00	Charlotte (WCNC) (WCNC)	FLASH POINT	8/3/12
9.0	Normal Line / SPOT	09/03/12-09/03/12	3	:30	4P- 4:59P (ET)		1								\$300.00		Charlotte (WCNC) (WCNC)	4P NEWS	8/3/12
9.0.1	Preempt	09/03/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - GOLF	
10.0	Normal Line / SPOT	09/03/12-09/03/12	2	:30	5:29P- 5:59P (ET)		1								\$400.00		Charlotte (WCNC) (WCNC)	530P NEWS	8/3/12
10.0.1	Preempt	09/03/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - GOLF	
11.0	Normal Line / SPOT	09/03/12-09/03/12	2	:30	6:59P- 7:30P (ET)		1							1	\$1,400.00	\$1,400.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/3/12
12.0	Normal Line / SPOT	09/03/12-09/03/12	2	:30	7:30P- 7:58P (ET)		1							1	\$1,250.00	\$1,250.00	Charlotte (WCNC) (WCNC)	WHEEL FORTUNE	8/3/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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13.0	Normal Line / SPOT	09/03/12-09/03/12	3	:30	11P- 11:34P (ET)	1	1							1	\$650.00	\$650.00	Charlotte (WCNC) (WCNC)	11P NEWS	8/3/12

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